

Advertising Specs

- *Min of 300 dpi for photos
 - * Printed CYMK
 - * Glossy paper
 - *TERMS: 1/2 down with agreement, balance due with ad proof
 - * Graphics design available at an additional, very reasonable rate
- Accepting: checks, money orders, Visa/MasterCard or Paypal



Friesian Blood and Baroque Horse Magazine

The magazine dedicated to the Baroque Horse

fbh@mlcmm.net 218-678-2477
www.friesianbloodhorse.com

Premium placement:

Inside front cover...\$625.00
Inside back cover...\$600.00
Back cover.....\$650.00

Full page
7.5" x 10.0"
or
8.5" x 11.0"
1/4 inch bleed

color \$460.00
blk/wht \$350.00

color \$270.00
blk/wht \$170.00

1/2 page
7.5" x 5.0"
or
5.0" x 7.5"

color \$140.00
blk/wht \$110.00

1/4 page
3.625" W
x 5.0" H

1/3rd page
7.5" W x 3.33" H

1/3rd page
3.33" W
x 7.5" H

color \$180.00
blk/wht \$135.00

color or blk/wht \$50.00

business card
3.5 "w x 2.0H

Colored Classified

2.45"w (color only) x 4.65" h \$100.00